



Fusion Quick Sale RF

Customer service and loyalty are vital to the success of any retail operation. Studies show that it costs more than four times as much to draw in new customers that maintaining existing customers. If you have ever wondered how to reward your loyal customers and increase customer service, the Fusion Quick Sale RF is the product you've been looking for.

How Does Quick Sale RF Work?

Fusion Quick Sale RF allows your sales force to focus on sales and customer service by giving them the power of the Fusion Retail Solution in an easy to use hand-held device, or personal digital assistant (PDA). Your sales team can walk with your customers, explain your products, and scan the items your customer wants; all the while, your inventory and warehouse personnel can be preparing the items for pick-up or delivery. The check out process is seamless – the Quick Sale RF PDA transmits the sales data in real-time to the Fusion Retail Solution, allowing your customer to simply walk up to the register and complete their transaction.

Why Use Fusion Quick Sale RF?

The Internet has proven to be an invaluable tool for the retail segment, but many customers still appreciate those companies who still value the face-to-face interaction Fusion Quick Sale RF provides. Imagine sitting face-to-face with your customers throughout the entire process – helping your customers choose the product that fits their needs best. Give your customer what they have been demanding and give them an experience they will remember when it comes time to make another purchase.

Today's highly competitive retail environment is forcing companies to adopt new technology to help drive new revenue and attract new customers, while maintaining their existing customer base. Most point-of-sale systems limit your ability to grow in this market place and they fail to accommodate the changing trends in the retail environment. Fusion Quick Sale RF presents a solution to your front-line – your sales staff, enabling them to create a memorable environment that keeps your customers coming back time after time.

Fusion Quick Sale RF was designed to enhance the Fusion Retail Solution and is built on the same Unification Technology (UT2003). For over a decade Mik & Associates has created integrated solutions for the retail environment. Now they have gone one step further – they have brought the technology used by some of the world's largest retailers to the mid-market, and create Fusion Quick Sale RF.

Where can you use Fusion Quick Sale RF?

Fusion Quick Sale RF is an extension of service from the traditional counter. You can use Quick Sale RF on the sales floor, in the warehouse and for deliveries. The functionality is only limited by your imagination.



- ◆ RF Communications to the Fusion Retail Solution
- ◆ Easy to use Pocket PC interface
- ◆ Greater mobility within your retail store
- ◆ Complete integration to the Fusion Retail Solution
- ◆ Real-time data collection
- ◆ Increased customer interaction with sales force
- ◆ Streamlines the checkout process
- ◆ Real-time visual feedback when an item or customer is scanned
- ◆ Increases loyalty program membership
- ◆ Increases repeat business